

CURRICULUM VITAE

ADRIAAN NÜHN

Date of birth: 6 July 1953

Nationality: Dutch

WORKING EXPERIENCE

2008 to date Managing a portfolio of (profit and non-profit) non-executive positions and active participation in business ventures. Adding value because of track record in Strategy, Branding/Innovation, Operations and Organisation (Transformation) and International markets.

SARA LEE CORPORATION

1990 - 2008

2003 – 2008 **Executive Vice President of Sara Lee Corporation Management Board and CEO Sara Lee International / Chairman Board of Management Sara Lee / DE**
Responsible for all worldwide Sara Lee Beverage, Household and Body Care and Bakery businesses outside of USA
(Full P&L responsibility with Marketing, Sales, Operations, Finance, Legal, Organizational Development, HR, Mergers & Acquisitions)

1999 – 2003 **President Global Coffee and Tea Division
Member Board of Management Sara Lee / DE**

Sara Lee Corporation, USA 06/1996 *Appointed Corporate Senior Vice President*

1995 – 1999 **President Global Household and Body Care Division
Member Board of Management Sara Lee / DE**

Sara Lee Corporation, USA 06/1995 *Appointed Corporate Vice President*

Sara Lee Household and Body Care the Netherlands 08/94 - 06/95 Regional VP Continental Europe H&BC
01/94 - 08/94 Regional VP Benelux H&BC
01/92 - 01/94 President Kortman Intradal NL
09/90 - 12/91 General Manager Grada NL (private label)

PROCTER & GAMBLE

1977 - 1990

Procter & Gamble 08/89 - 08/90 Managing Director Austria, and European Category Manager Personal Cleansing
Austria, Vienna

Procter & Gamble 11/86 - 08/89 Area Manager Scandinavia (Health and Beauty)
Sweden, Stockholm

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|---|---------------|------------------------|
| Richardson Vicks/ Procter & Gamble South Africa, Johannesburg | 05/85 - 11/86 | Director of Marketing |
| | 05/84 - 05/85 | Area Marketing Manager |
| | 05/83 - 05/84 | Marketing Manager |
| | 06/82 - 05/83 | Group Product Manager |
| Richardson Vicks Belgium/Holland, Brussels | 09/80 - 06/82 | Senior Product Manager |
| | 03/79 - 09/80 | Product Manager |
| | 12/77 - 03/79 | Junior Product Manager |

XEROX CORPORATION

01/77 - 11/77

USA, Rochester, New York

Financial Analyst

EDUCATION

Bachelor of Business Administration, Hogere Economische School, Eindhoven, The Netherlands (1975)

Master of Business Administration, University of Puget Sound, Tacoma, Washington, USA (1976)

DIRECTORSHIPS

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|----------------|---|
| 2009 – current | Sligro Food Group (Listed, Food Retail and Foodservice) Chairman Non-Executive Board |
| 2002 – current | Macintosh Retail Group (Listed Stock Exchange, non-Food Retail) Chairman Non-Executive Board |
| 2005 – current | Leaf International (European FMCG gum/candy; CVC Private Equity) Member Non-Executive Board |
| 2008 – current | Heiploeg (Shrimp processor/distributor; Gilde Private Equity) Member Non-Executive Board |
| 2009 – current | Plukon Royale (Poultry processing/distribution; Gilde Private Equity) Member Non-Executive Board |
| 2004 – current | AlpInvest Partners (Global venture capital) Member Non-Executive Board |
| 2007 – current | Anglovaal Industries Ltd. (AVI) South Africa (Listed Stock Exchange, FMCG Conglomerate) Member Non-Executive Board |

ADVISORY POSITIONS

2008 – current Member of Supervisory Council of **Wereld Natuur Fonds (WWF Netherlands)**

Board member of several Dutch and European Industry Organizations

Active participant in World Economic Forum Davos

Treasurer of the "Vrienden van het Singer Museum" Foundation

March 2010